

BUSINESS SIZE

TRANSITION

Going up in business size

What does transitioning look like?

Suddenly having to deal with things that were never an issue before like: money management, hiring, team management, leadership, etc.

MICRO

0-9 employees

Major Hurdle

Transitioning to a small-sized business.

What Matters Most?

Financial clarity and operational stability.

SMALL

10-49 employees

Major Hurdle

Transitioning to a medium-sized business.

What Matters Most?

Leadership alignment and management capabilities.

MED.

50-249 employees

Major Hurdle

Transitioning to a large-sized business.

What Matters Most?

Staff alignment with company culture and business goals.

LARGE

250+ employees

Major Hurdle

Streamlining Decision Making & Innovation

What Matters Most?

Profit Sustainability & Operational Efficiency

